



The Fairtrade Policy of King's College London (KCL) & King's College London Students' Union (KCLSU)

1. Steering Group

- i) There shall be a steering group known as the 'KCL Fairtrade Steering Group' and comprised of:
 - a. KCL representative(s)
 - b. KCLSU representative(s)
 - c. KCL catering service(s) representative(s) – at least one from each outlet and/or organisation
 - d. KCLSU Fairtrade Society representative(s)
- ii) The KCL Fairtrade Steering Group shall meet at least once per term.
- iii) The KCL Fairtrade Steering Group will monitor progress on the goals of this policy.
- iv) The KCL Fairtrade Steering Group will produce a report to the Fairtrade Foundation at the end of each academic year.
- v) The KCL Fairtrade Steering Group will review this policy at the end of each academic year.

2. Provision of Fairtrade products

- i) Fairtrade products will be made available in all outlets on KCL and KCLSU premises.
- ii) For every product that is stocked in those outlets for which there is a Fairtrade alternative, that alternative will also be stocked.
- iii) The provision of Fairtrade products in those outlets will be constantly reviewed and increased.

3. Hospitality

- i) Fairtrade foods will be served at all KCL and KCLSU hosted meetings and in all KCL and KCLSU management offices [to the exclusion of/in addition to] non-Fairtrade foods.

4. Campaigning

- i) The Fairtrade mark and information shall appear on www.kcl.ac.uk.
- ii) The Fairtrade mark and information shall appear on www.kclsu.org.
- iii) Promotional materials drawing attention to Fairtrade products shall be displayed in all outlets on KCL and KCLSU premises.
- iv) Promotional materials drawing attention to Fairtrade products shall be displayed in all staff recreational areas.
- v) At least one article concerning Fairtrade shall appear each year in any periodical publications produced by KCL and KCLSU for general consumption, including the KCL prospectuses
- vi) Any major national or international developments concerning Fairtrade shall be reported by KCL and KCLSU.
- vii) KCL and KCLSU shall promote the Fairtrade Fortnight every year.
- viii) KCL and KCLSU shall make efforts to involve students and staff in the promotion of Fairtrade and to achieve the goals of this policy.